



# THE SLIDING SASH WINDOW

It's the attention to detail that makes the difference

**Genesis** *Vs*  
*Vertical Slider*



# WELCOME TO THE GENESIS COLLECTION

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We looked at the various window and door systems on the market and realised that none of them offer the style, quality and performance that we'd want in our own homes. It was the attention to detail that was missing, so we researched the market – both in the UK and Europe – and selected the best products in each sector.

**And then we set about making them even better.**

## **The result is the Genesis Collection,**

*a suite of windows and doors that includes:*

**Genesis VS** – like Genesis Flush, our Genesis vertical sliding sash window is also available with a mechanical jointed system or Graf welded, offering two different but traditional looks. It comes complete with added wind and draft baffles, slide guides, upgraded traditional hardware, colour coded pile seals, additional gaskets and upgraded seals, as well as the option of PAS 24 enhanced security. Once again, we've ensured that every detail of the window has been researched and made to be the best that it can be.

**Genesis Flush** – a traditionally styled flush casement window that's available in two options. You can choose the unique mechanically jointed system that ensures the windows look like traditional timber, or the Graf welded option to create the look of engineered timber. It's available with PAS 24 enhanced security, we've upgraded the seals and gaskets, and we've created it to ensure that no glass bonding is required. As a result, Genesis Flush offers attention to detail like no other flush sash casement on the market.

**Genesis Patio 24** – the quality sliding patio door in our Genesis Collection is also PAS 24 compliant and comes with Graf welded sashes for an engineered timber appearance and with a mechanically jointed frame for ease of access. The Genesis Patio24 is available with a low threshold and extensive colour options.

The philosophy behind The Genesis Collection is to take great products and make them better. It's the attention to detail that makes the difference ... and you can see it in every Genesis window and door that we make.





## THE SLIDING SASH WINDOW

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Sash windows are quintessentially British – an important part of our national architectural heritage. But original sash windows are now few and far between, and those that are left are often in a poor state of repair and in need of upgrade, maintenance and regular repainting.

**Genesis VS** changes all that. This precision-engineered, expertly-crafted modern sash window effortlessly combines the style and elegance of traditional sash windows with the energy-saving, high security, low maintenance benefits that come with modern materials and manufacturing techniques.

### It's all about the detail...

**Genesis VS** features traditional butt-jointed frame and sash for complete authenticity, or can be made with state-of-the-art seamless welds for an invisible joint. It features elegant milled run through sash horns and a deep bottom sash rail for true period charm. Matching astragal glazing bars are typically added to complement or replicate any design or period feel you desire - ideal for sensitive conservation areas – while our range of traditional sash hardware add the perfect finishing touch.

As part of the Genesis Collection, **Genesis VS** seamlessly combines traditional period elegance with 21st century technology, making it the only truly authentic alternative to the timber windows of yesteryear.

## STYLE AND QUALITY IN EVERY DETAIL



When you're designing and manufacturing stunning timber-alternative sash windows, it's the attention to detail that makes the difference. Every aspect of the window has to be perfect, both in appearance and quality.

That's the philosophy behind The Genesis Collection, and nowhere is it more evident than in **Genesis VS**.

We've been evolving our sash window for more than ten years, and in that time we've honed and perfected every part of it. This is not an off-the-shelf window that you can get from any manufacturer.

Whether it's the bespoke joinery-style corners on our mechanically jointed version, the state-of-the-art invisible joints on our seamless weld version, or even the shape of the precision-milled run-through sash horns on both, we design and engineer our windows in-house, using our decades of design experience and know-how.

The result is a truly unique, hand-built, quality engineered sash window that combines traditional style and elegance with modern strength and performance.





# Genesis **vs**

It's the attention to detail that makes the difference





A photograph of a brick building with a white-framed window. The window is a double-hung style with a decorative iron balcony above it. The brickwork is a mix of red and tan colors. The window frame is white and has a classic, slightly ornate design.

## ENERGY SAVING ENVIRONMENTAL RESPONSIBILITY

Modern PVC-U has come a long way. Today it is a precision engineered, sustainable, fully recyclable material whose superior thermal efficiency offers homeowners significant energy savings.

It doesn't rot, warp, discolour or degrade. Unlike the timber that it looks so similar to, it never needs painting, filling or treating, and an occasional wipe down with soapy water is all that's needed to clean it.

It's a responsible choice too. When made into windows PVC-U has an expected lifespan of at least 35 years, and when it does reach the end of its life it can be recycled up to 10 times. **New windows from old.**

But don't take our word for it... the Building Research Establishment's authoritative Green

Guide rates PVC-U windows as equal to or better than timber windows with regard to sustainability, environmental impact and energy efficiency.

### Genesis VS is 'A' rated as standard

Traditional sash windows can be cold and draughty. Genesis VS is not. We've taken an already high-performance sash window and made it even better, with upgraded gaskets and brushpiles, and exclusive EPDM seals designed in-house to upgrade weather performance. As a result, Genesis VS is 'A' rated as standard, with class-leading performance figures.

If you want all the benefits of modern PVC-U windows with all the period beauty and traditional charm of timber, look no further than the Genesis VS.

## SECURITY AND PEACE OF MIND



Genesis VS hasn't just been designed to look great, it has been engineered to be the most secure window it can possibly be. Nothing is more important than the safety of you and your family, and the protection of what you own. So, we built Genesis with security in mind from the outset.

*Nothing is more important than your peace of mind...*

As standard, Genesis VS offers a host of safety and security features, from reinforced frames, inward tilting sashes that allow safe cleaning of the outside glass from the inside, and – of course – high security locks and hardware.

For circumstances that require a little extra security, we've got that covered too. PAS 24 is the Europe-wide enhanced security standard, used to test and approve products that have been designed for extra security. With the inclusion of laminated security glass, Genesis VS is available as PAS 24 compliant.







## CONSERVATION & PLANNING

In the past, PVC-U windows were not permitted in conservation areas – and rightly so. They didn't match the detail of traditional windows, and therefore could have a negative impact on an area's character.

That's no longer the case – Genesis changes everything.

**Genesis VS** has been specifically designed to match traditional timber detailing. The softly sculptured bead and glass lines, precision milled run-through sash horns, authentic deep bottom rail and mechanical joinery-style butt joints on sash and frame have one purpose – to look exactly like an original timber window.

When you add in the impressive energy efficiency and security Genesis VS offers, the result is a stunning, authentic, low-maintenance sash window that has been accepted in dozens of conservation areas up and down the country.



## COLOURS, FINISHES AND HARDWARE

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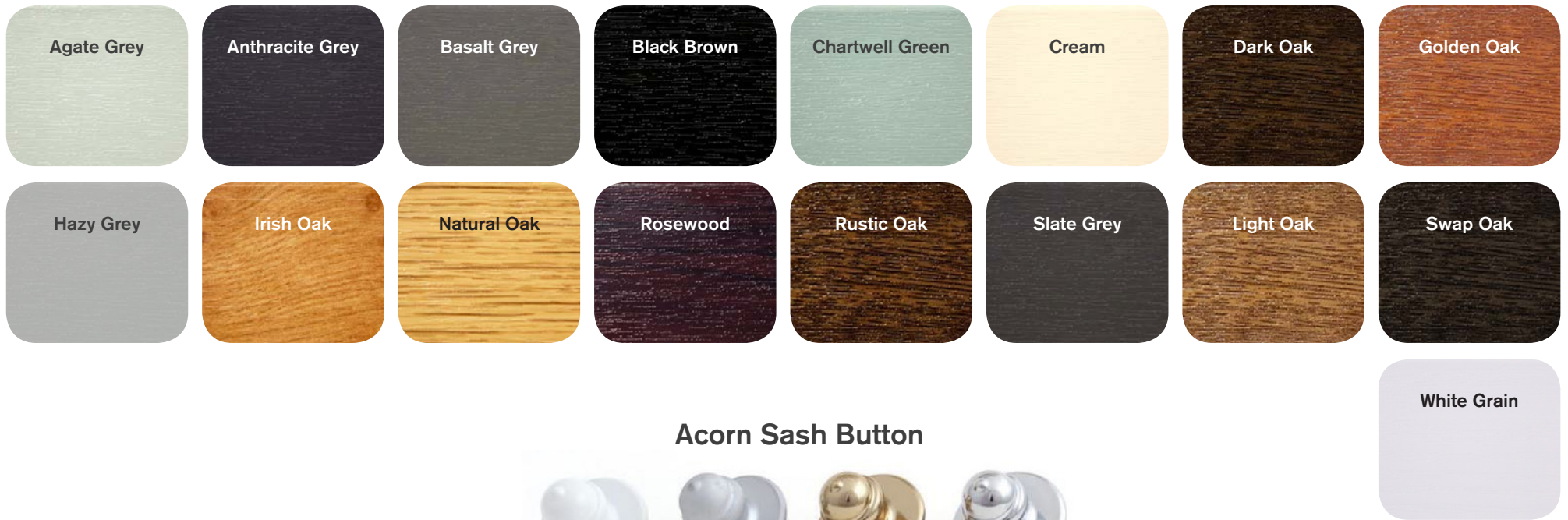
Genesis VS is all about taking something great and making it even better. Our range of stunning colours, woodgrain finishes and traditional hardware help to do just that.

*Nothing is standard about the Genesis VS, and there's nothing standard about our colours, finishes and hardware...*

Genesis VS comes in 10 traditional colour combinations from stock, plus more than 40 special foiled colours available in any combination you desire. You can even choose to have one colour on the outside and a different colour on the inside to complement your interior décor. All finishes are highly durable and won't peel, fade or crack over time, so your windows will look as stunning in years to come as they do the day they're installed.

And to add the perfect finishing touch, we have a suite of authentic matching Genesis hardware in a range of colours. Not only do they look fantastic, they meet and exceed modern security standards, giving you complete peace of mind.





**Acorn Sash Button**



White      Satin      Gold      Chrome

**Keeps**



White • Black • Antique Black • Graphite • Satin • Chrome • Gold • Bronze

**Heritage Camlock**



White • Black • Antique Black • Graphite • Satin • Chrome • Gold • Bronze



# If you're looking for the very best for your property, Genesis has it all..

Here are just some of the reasons why the attention to detail really does make a difference



- ✓ Beautiful aesthetics ticks most if not all of the boxes for conservation and planning
- ✓ Low maintenance – never needs painting or treating like a traditional timber window
- ✓ High security locks as standard, with option for PAS 24 enhanced security
- ✓ 10 stock colour combinations plus over 40 special foil colours available
- ✓ Bespoke paint finishes available - if you have a colour sample we can match it
- ✓ Optional authentic period milled run-through sash horns
- ✓ Deep or slim bottom rail to suit your needs
- ✓ High quality assisted lift spring balances ensuring smooth operation every time
- ✓ Unique sash slide guides for perfect sash alignment and enhanced security
- ✓ Tilt arms fitted to top and bottom sash as standard for easy cleaning
- ✓ Quick release sashes for maintenance and easy installation as standard
- ✓ Optional travel restrictors that work for both top and bottom sash, offering secure ventilation, enhanced security and peace of mind where young children are present
- ✓ Exclusive colour-coded and upgraded gaskets, seals and bi-fin brushpiles, enhancing both appearance and weather performance
- ✓ Matching complementary trims, accessories, furniture, bay posts, couplers, addons and architraves





Mechanical  
Joint



Seamless  
Graf Weld

## IT'S THE ATTENTION TO DETAIL THAT MAKES THE DIFFERENCE

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What really sets Genesis VS apart from standard sash windows is the two jointing methods we offer.

Normally PVC-U windows feature mitred grooves in the corners – not what you'd see on a timber window and therefore a dead giveaway. You won't see those on Genesis either; instead we offer mechanical or seamless Graf welded joints.

**Mechanical Joints** – joinery-style butt joints that we mill, screw and seal in place. The result is exactly like a hand-crafted timber joint.

**Seamless Graf Welds** – designed to look like a more modern engineered timber joint. The corners are welded, but in such a way that the weld line disappears. The result is a seamless precision engineered corner.



## Designed to make a difference to any property... old or new

Genesis Sliding Sash windows have been bringing a new lease of life to heritage buildings up and down the country.



**Designed to make a difference to any property**  
See the beautiful authenticity of the Genesis Sliding Sash for yourself



# THE SLIDING SASH WINDOW

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It's the attention to detail that makes the difference

All installers of Genesis windows and doors focus on craftsmanship and service. The select installer network provide you with the correct installation, the highest quality support and ultimately..

**...Enhance the value of your biggest investment, your home.**

**Genesis** *V/S*  
*Vertical Slider*